

Participant Guide



cafe
outside
the
square



SOUP & SLEEP

Goodness. Gracious.

**Thank you for
participating in our Major
Fundraising Event of
2021!**

**Your support means not only
means the world to us, but
also means we can continue
providing support to those
who need it most.**

**We have provided this
document to give you some
insight into what we do, and
to help you explain why
people should sponsor you
on your Soup & Sleep
experience.**

**Don't forget to
#SOUPANDSLEEP2021 on all
Social Media, and tag us in
any posts!**

Cafe Outside The Square is a charity community cafe, setup to provide food support and training opportunities for disadvantaged and vulnerable people right across South Australia. All donations are 100% tax deductible and help us ensure that "no-one goes hungry".

Our Soup Kitchen provides healthy and delicious free food all year round. We work with other excellent organisations such as Vinnies, Hutt St Centre, Baptist Care and Mobilise (to name just a few!) to distribute food right across South Australia to those in need - and have provided tens of thousands of meals so far!

Our other mission is to help disadvantaged groups, including those experiencing homelessness by providing hospitality training and pre-employment opportunities

We also want to be seen as a venue/home to support the work of other organisations doing good work in the community, and on a day to day basis we want to help bring hope, love and compassion into the lives of those in our community.

Participant Guide



C

cafe
outside
the
square



SUP&\$LEEP

Goodness. Gracious.

SHARING YOUR #SOUPANDSLEEP2021 EXPERIENCE

You'll want to get as much engagement and as many sponsors and possible so that you can make a big difference, so begin your social media posts as soon as possible. You can continue to post as much as you want right up until... and even on or after the actual event! Don't forget to link to your personal sponsorship page so that friends, family and colleagues can support your efforts. Remember to use the hashtag #SOUPANDSLEEP2021 and tag us in your posts!

During the actual event, we'd love for you to take and post as many photos as you'd like. Remind your social network of what you're doing, how it's going, and if you're staying on to spend the night out in the cold with us - let them know what it's like!

Here is a suggested social media post to get you started:

On the 3rd of June, I will be rolling up my sleeves to help to make a lot of hearty and healthy soup for people in need who are doing it tough right now. After that, I'll be staying on to spend the night sleeping on a piece of cardboard under the stars!

You can sponsor me for the night and leave a message by selecting the donate button on my page, or maybe you also want to register as a Participant like me, to help us fundraise and then come along and be part of the night!

Thanks for supporting me in raising money to help ensure "No-One Goes Hungry"!

Footnote – remember to also include a link to your page here too!